

## **Professional Certification for Job Security Threatens People Who Don't Test Well**

*By Stressless Tests*

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*As professional certification exams proliferate, those people who simply don't test well stand to lose out. Now a new book, *What's My Style?* helps improve test performance.*

**As Professional Certification Exams And Standardized Tests Increasingly Determine Our Economic Future, New Book Called *What's My Style?* Can Help Insure Success**

Standardized tests are now a major challenge for both students and professionals across the country. Not only must high school students pass exams in order to graduate and be admitted to college, now professionals are faced with daunting professional certification exams in order to pursue their chosen career path. Green-conscious professionals who wish to be LEED certified face a tough exam said to have an 80% failure rate. Financial planners, social workers, surgeons, radiologists, and fire fighters all face grueling exams. The State of Maryland Office responsible for Professional Licensing for example, covers over twenty occupations and professions, ranging from 61 bay pilots to 45,000 real estate agents.

Adult learners in particular face special challenges as they may have rusty or non-existent study skills and test-taking skills. Many have long ago determined that they simply "don't test well," and experience severe test anxiety. National studies show true cause for alarm: a full 50% of individuals have a brain-based learning style that inhibits their test-taking ability. At the same time, new breakthroughs in brain science are providing good news for those who have never tested well.

"Now more than ever," says learning style expert Betty Caldwell, "students and professionals alike can help secure their future by understanding their own brain-based learning style. Once you learn how you learn best, and what it takes to develop test-ready knowledge, you can take steps that you can count on to improve your test performance. "

"With professional advancement, higher income, and pride of accomplishment at stake," says Caldwell, "why would you put your exam performance at risk? One client received a \$25,000 pay increase once she was able to pass the certification exam. She had been doing the work successfully for years-it was the exam that stood in her way!"

Caldwell is the developer of the Stressless Tests® Method, which she has perfected in training sessions and classes over the past five years. In response to requests for information on the method from parents, professionals, and teachers around the country, she has just published her book *What's My Style? Test and Study Secrets for Procrastinating Teens An Owner's Manual for Your Brain*. Although originally targeted to teens, it is being embraced by test-takers of all ages.

"Now you can take the quick assessment to determine how you learn best, and then follow the study tips that work best for you," says the author. "The number one problem for many learners is that they naturally store the information in the wrong part of their memory, where it is not accessible during an exam. With a simple adjustment in the way you study, this is easily overcome."

To order *What's My Style?* or to sign up for a free newsletter, visit [www.Stressesstests.org](http://www.Stressesstests.org).

About What's My Style? The 176 page book, What's My Style? published by Outskirts Press is for the student of any age who doesn't test well, despite knowing the information, who is great with complex issues, but stymied by simple ones, who loses focus, and is a master of procrastination. It provides a learning style assessment, and personalized tips, solutions and strategies that are proven to make a difference. In an accessible format, it is quick to read with short stories, engaging activities, and clear and compelling directions on how to succeed on tests. See rave reviews on Amazon.com

About the Author: Betty Caldwell is the developer of the Stressless Tests® Method, the Founder and Director of the Stressless Tests® organization, and is a specialist in brain-based learning style and the impact on test-taking. She holds a Masters degree in Education, and has served as a consultant to professional associations, graduate schools, teachers, and individuals. She is based in Columbia, Maryland.

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Stressless Tests is an educational consulting firm specializing in professional certification exams and learning style issues for all students.

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Phone	410 740-4659
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State/Province	Maryland
Zip	21045-4414
Country	United States